MATERIAL SAFETY DATA SHEET

NOTE: This Material Safety Data Sheet (MSDS) is prepared for industrial / commercial use situations. The preparation of this MSDS may be required by law, but this is not an assertion that this product presents a risk in the normal consumer use situation.

SECTION I. PRODUCT & COMPANY IDENTIFICATION

PRODUCT NAME: Dove Beauty Bars – All Variants
MSDS NUMBER: 4016-16
CORPORATE ADDRESS: Unilever
700 Sylvan Avenue
Englewood Cliffs, NJ 07632

PHONE #: 800-761-3683 Monday thru Friday (8:30 AM – 5:00 PM EST)
EMERGENCY #: 800-745-9269 (24 Hours)
POISON CONTROL #: 800-949-7866 (24 Hours)
CHEMTREC #: 800-424-9300 (24 Hours, Transportation Emergencies)

All written inquiries should be sent to:
Unilever Consumer Services, 920 Sylvan Avenue, Englewood Cliffs, NJ 07632 or Fax to: 201-227-5859

SECTION II. HAZARDS IDENTIFICATION

This product is considered “non-hazardous” within the definition of the OSHA Hazard Communication Standard (29 CFR 1910.1200).

EXPOSURE EFFECTS: This is a personal care product that is safe for consumers when used according to the label directions. Like many consumer products, a small number of individuals may experience reactions such as redness, rash and/or swelling upon prolonged or repeated skin contact or eye contact.

HAZARD RATINGS: Health: 0, Fire: 1, Physical Hazards: 0
Ratings are based on a 0-4 scale, with 0 representing minimal and 4 representing significant hazards or risks.

SECTION III. COMPOSITION/INFORMATION ON INGREDIENTS

This product is not manufactured to contain a reportable component as defined in 29 CFR 1910.1200.

SECTION IV. FIRST AID MEASURES

EYE CONTACT: Rinse thoroughly with water.
SKIN CONTACT: Rinse with water.
INGESTION: Do not induce vomiting. Drink a glass of milk or water.
INHALATION: Move individual to fresh air.
NOTE: If symptoms persist, seek medical attention.
SECTION V. FIRE FIGHTING MEASURES

HAZARD CLASSIFICATION: Not flammable
FLASHPOINT: Not applicable
EXTINGUISHING MEDIA: Water mist, carbon dioxide, foams or dry chemicals
SPECIAL FIREFIGHTING PROCEDURES: Use water spray or fog, direct stream may produce foam
HAZARDOUS COMBUSTION PRODUCTS: Oxides of carbon, nitrogen; hydrocarbons & derivatives
CONTENTS UNDER PRESSURE: No
EXPLOSIVE: No

SECTION VI. ACCIDENTAL RELEASE MEASURES

SPILLS, LEAKS: Small or household quantities may be cleaned up and disposed of in household trash. For large (industrial) releases, prevent spill from entering a waterway. Material may be slippery if moistened.

SECTION VII. HANDLING & STORAGE

HANDLING PRECAUTIONS: No special precautions necessary
STORAGE REQUIREMENTS: Store in a dry area at normal temperatures

SECTION VIII. EXPOSURE CONTROLS / PERSONAL PROTECTION

<table>
<thead>
<tr>
<th>CHEMICAL NAME</th>
<th>CAS #</th>
<th>ACGIH TLV</th>
<th>OSHA PEL</th>
</tr>
</thead>
<tbody>
<tr>
<td>Not applicable</td>
<td>N/A</td>
<td>N/A</td>
<td>N/A</td>
</tr>
</tbody>
</table>

PERSONAL PROTECTION
FOR ROUTINE CONSUMER USE: No special precautions necessary
FOR INDUSTRIAL ACTIVITIES: Use protective eyewear, gloves, clothing and general ventilation

SECTION IX. PHYSICAL & CHEMICAL PROPERTIES

<table>
<thead>
<tr>
<th>FORM:</th>
<th>Odor:</th>
<th>Color:</th>
<th>Solubility:</th>
<th>Vapor Pressure:</th>
<th>Viscosity:</th>
<th>Evaporation Rate:</th>
<th>Percent Volatile:</th>
<th>Percent VOC:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Solid soap-like bars</td>
<td>Characteristic</td>
<td>Various tinted shades</td>
<td>Soluble in water</td>
<td>Not available</td>
<td>Not available</td>
<td>Not available</td>
<td>Not available</td>
<td>Not available</td>
</tr>
</tbody>
</table>

SECTION X. STABILITY & REACTIVITY

STABLE: Yes
HAZARDOUS DECOMPOSITION PRODUCTS: None known
INCOMPATIBLE WITH: Strong oxidizers, acids or bases
SPECIAL CONDITIONS TO AVOID: Extreme heat
CORROSIVE TO STEEL, ALUMINUM: No
SECTION XI. TOXICOLOGY INFORMATION

ACUTE EFFECTS
EYE CONTACT: May cause redness or irritation
SKIN CONTACT: Overexposure may cause a skin reaction such as redness
INGESTION: May cause nausea, vomiting and diarrhea.
RESPIRATORY: Not an expected route of exposure

CHRONIC EFFECTS: None expected

CARCINOGEN CLASSIFICATIONS
NTP: None
IARC: None
OSHA: None

SECTION XII. ECOLOGICAL INFORMATION

This product is safe for the environment at the concentrations predicted under normal use conditions.

SECTION XIII. DISPOSAL CONSIDERATIONS

RCRA: Non-hazardous waste pursuant to federal standards. Does not meet the federal characteristic definition of ignitable, corrosive, reactive or toxic. Not listed in 40 CFR § 261.33.
Disposal should be in accordance with all applicable local, state and federal regulations.

SECTION XIV. TRANSPORT INFORMATION

<table>
<thead>
<tr>
<th>FOR SHIPMENT IN CONSUMER PACKAGING</th>
<th>DOMESTIC - ALL MODES (US DOT)</th>
<th>INTERNATIONAL - AIR (IATA/ICAO)</th>
<th>INTERNATIONAL - WATER (IMO/IMDG)</th>
</tr>
</thead>
<tbody>
<tr>
<td>PROPER SHIPPING NAME:</td>
<td>Not regulated</td>
<td>Not regulated</td>
<td>Not regulated</td>
</tr>
<tr>
<td>HAZARD CLASS:</td>
<td>“</td>
<td>“</td>
<td>“</td>
</tr>
<tr>
<td>UN/ID #:</td>
<td>“</td>
<td>“</td>
<td>“</td>
</tr>
<tr>
<td>PACKING GROUP:</td>
<td>“</td>
<td>“</td>
<td>“</td>
</tr>
<tr>
<td>LABEL REQUIRED:</td>
<td>“</td>
<td>“</td>
<td>“</td>
</tr>
</tbody>
</table>

EMERGENCY GUIDE NUMBER: Not applicable
DOT HAZARDOUS SUBSTANCE RQ: None/no reportable quantities
DOT MARINE POLLUTANTS: None/no reportable quantities
IATA FORBIDDEN SUBSTANCES: None/no reportable quantities

SECTION XV. REGULATORY INFORMATION

TSCA: All components of this product comply with TSCA inventory listing requirements
RCRA: See Section XIII. Disposal Considerations
CAA HAPS or Ozone Depleters: None/no reportable quantities
CERCLA/SARA 302 Hazardous Substances: None/no reportable quantities
CERCLA/SARA 311/312 Hazard Categories: None/no reportable quantities
CERCLA/SARA 313 Emissions Reporting: None/no reportable quantities
CA 22 CCR Hazardous Wastes: None/no reportable quantities
CA Proposition 65 Listed Chemicals: None/no reportable quantities
IL, MA, NJ, PA, RI State RTK & Hazardous Notifications: None/no reportable quantities
CANADIAN DSL/NDSL: All components comply with registration requirements

SECTION XVI. OTHER INFORMATION

LEGEND:

<table>
<thead>
<tr>
<th>Acronym</th>
<th>Description</th>
<th>Acronym</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACGIH</td>
<td>American Conference of Governmental &amp; Industrial Hygienists</td>
<td>LVOC</td>
<td>Low Volatile Organic Compound</td>
</tr>
<tr>
<td>CAA</td>
<td>Clean Air Act</td>
<td>N/A</td>
<td>Not Applicable</td>
</tr>
<tr>
<td>CARB</td>
<td>California Air Resources Board</td>
<td>NFPA</td>
<td>National Fire Protection Association</td>
</tr>
<tr>
<td>CAS</td>
<td>Chemical Abstract Service</td>
<td>NTP</td>
<td>National Toxicology Program</td>
</tr>
<tr>
<td>CCR</td>
<td>California Code of Regulations</td>
<td>OSHA</td>
<td>Occupational Safety &amp; Health Administration</td>
</tr>
<tr>
<td>CERCLA</td>
<td>Comprehensive Environmental Response, Compensation &amp; Liability Act</td>
<td>PEL</td>
<td>Permissible Exposure Limit</td>
</tr>
<tr>
<td>DOT</td>
<td>Department of Transportation</td>
<td>RQ</td>
<td>Reportable Quantity</td>
</tr>
<tr>
<td>EPCRA</td>
<td>Emergency Planning and Community Right-To-Know Act</td>
<td>RTK</td>
<td>Right-To-Know</td>
</tr>
<tr>
<td>EST</td>
<td>Eastern Standard Time</td>
<td>SARA</td>
<td>Superfund Amendments &amp; Reauthorization Act</td>
</tr>
<tr>
<td>HAPS</td>
<td>Hazardous Air Pollutants</td>
<td>STEL</td>
<td>Short-Term Exposure Limit</td>
</tr>
<tr>
<td>HMIS</td>
<td>Hazardous Materials Information System</td>
<td>TBD</td>
<td>To Be Determined</td>
</tr>
<tr>
<td>HON</td>
<td>Hazardous Organic NESHAP (National Emission Standards for Hazardous Air Pollutants)</td>
<td>TCC</td>
<td>Tagliabue Closed Cup</td>
</tr>
<tr>
<td>HVOC</td>
<td>High Volatile Organic Compound</td>
<td>TLV</td>
<td>Threshold Limit Value</td>
</tr>
<tr>
<td>IARC</td>
<td>International Agency for the Research of Cancer</td>
<td>TSCA</td>
<td>Toxic Substances Control Act</td>
</tr>
<tr>
<td>IATA</td>
<td>International Air Traffic Association</td>
<td>TWA</td>
<td>Time Weighted Average</td>
</tr>
<tr>
<td>ICAO</td>
<td>International Civil Aviation Organization</td>
<td>TCLP</td>
<td>Toxicity Characteristic Leaching Procedure</td>
</tr>
<tr>
<td>IMDG</td>
<td>International Maritime Dangerous Goods</td>
<td>VOC</td>
<td>Volatile Organic Compounds</td>
</tr>
<tr>
<td>IMO</td>
<td>International Maritime Organization</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Unilever
Regulatory Affairs
40 Merritt Boulevard
Trumbull, CT 06611

Formulation Date & Clearance: 83138419-3; 2/3/2010; 91138
MSDS Date: 2/17/2011 2:25 PM

The information contained in this MSDS is based on data which is believed to be accurate. While Unilever believes that the data contained herein comply with 29 CFR 1910.1200, they are not to be taken as a warranty or representation for which Unilever assumes legal responsibility. They are offered solely for your consideration and verification. This MSDS is not prepared for consumer use.